

2025–2026 Corporate Partnership Prospectus



ThinkGive empowers youth to take actions that positively impacts themselves and others; building character, confidence, and connection.

ThinkGive is a 501(c)(3) nonprofit organization dedicated to promoting emotional well-being in K–8 youth. Our social and emotional learning (SEL) programs empower young people to use kindness, empathy, and inclusion to connect with and positively impact themselves, others, and their communities. After completing a ThinkGive program, students consistently report significant increases in connection, belonging, self-esteem, and empowerment.

Expanding access to our programming is our top strategic priority—we believe every student deserves the SEL tools to develop their whole selves and support their emotional well-being. In 2023–2024, we delivered free programming to 2,300 under-resourced youth across 45 schools and organizations. In 2024–2025, that number grew to 2,800 youth at 50 sites. Our goal for 2025–2026 is to reach 3,750 youth at 68 sites.

Corporate partners play a vital role in making this possible. Your tax-deductible gift helps bring ThinkGive's SEL programming to more under-resourced schools and organizations—empowering youth to grow in confidence, compassion, and connection. We look forward to partnering with you and sharing the story of your impact.

After participating, youth report the following shifts in perspective:



will be kinder to others



are more willing to stand up for what's right



will be a force of good in their community



feel they can make a positive impact

Corporate Partnership Opportunities

| PARTNER LEVEL | Allyship | Connection | Empathy | Confidence | Resilience | Inclusion | Kindness |
|--|--|-----------------------|---------------------|------------|------------|-----------|----------|
| | \$10,000 | \$7,500 | \$5,000 | \$3,000 | \$2,000 | \$1,000 | \$500 |
| GROWING UP WELL: A THREE-PART COMMUNITY SERIES OCTOBER 2025, NOVEMBER 2025, MARCH 2026 | Growing Up Well: A Three-Part Community Series (Oct 2025, Nov 2025, March 2026): Exploring how screens, social media, and technology shape youth development. - October: Keynote, Jean Twenge, PhD—renowned psychologist and NBC's <i>Meet the Press</i> guest; includes a sponsor spotlight cocktail reception. - November: Expert panel with MA State Rep. Simon Cataldo and ThinkGive educators. - March: Parent session on fostering social and emotional skills at home. | | | | | | |
| Logo on October event banner (~100+ attendees) | х | x | x | | | | |
| Corporate branding opportunity for October post-event reception (~100+ attendees) | х | х | х | х | | | |
| Acknowledgement in event remarks | х | x | x | x | | | |
| Company logo on event page, newsletter, and social media | Premier placement | Priority placement | х | х | х | | |
| Company logo on event emails to email distribution lists including: ThinkGive, Turning Life On, Concord-Carlisle Parent Teacher Groups, and the League of Women Voters | Premier placement | Priority placement | х | х | х | x | |
| RODMAN RIDE FOR KIDS May 2026 | ThinkGive is a charity partner of Rodman for Kids, an organization that provides a fundraising platform for 40 youth-serving nonprofits. The annual Ride will involve 2,000 cyclists, volunteers, and spectators. | | | | | | |
| Company logo on Rodman's event signage | x | x | х | | | | |
| Company logo on Team T-shirts, signs, and website | x | x | x | x | | | |
| Company logo in ThinkGive's newsletter, social media, and email communications | х | x | x | х | х | x | |
| Company ride spots on Team ThinkGive | 4 | 3 | 2 | 1 | 1 | | |
| ADDITIONAL ANNUAL BENEFITS 2025–2026 SCHOOL YEAR | Along with any event support, we will feature your corporation throughout the year in the following ways to our audience of 4,000+ parents, educators, and supporters. | | | | | | |
| Company logo featured on ThinkGive T-shirts, distributed annually to ~3,000 youth participants | х | x | | | | | |
| Named sponsor of a program at one school or organization serving under-resourced youth (Partner Feature email) | х | х | x | | | | |
| Partner highlight in ThinkGive quarterly newsletter (email) | х | х | х | х | | | |
| Contribute a guest article to the ThinkGive blog or be a named sponsor of a SEL Resource for Parents + Guardians (email) | x | x | х | х | х | | |
| Recognition on ThinkGive's social media | x | х | х | х | х | х | |
| Company logo on ThinkGive's website and in Annual Report, Corporate Prospectus, and quarterly newsletters | Premier placement | Prime placement | Preferred placement | х | х | х | х |

Our Corporate Partners



By the numbers

- 4,440 database opt-ins
- 60+ e-communications/year
- 100+ social media posts/year to 2,350 followers
- 27,300 unique visitors to ThinkGiveProject.org

To partner with ThinkGive, contact Christie Freeman at christina@thinkgiveproject.org.

We look forward to discussing your partnership objectives!